



ELEGANT INDUSTRIAL SECURITY SERVICES CO.



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**ELEGANT SERVICES GROUP -ELITE** 

Our vision is to maintain leadership in the realm of private civil security, not only within the KSA but also across the Gulf region. We are committed to sustaining our delivery of distinguished services marked by a high level of professionalism and efficiency. Our goal is to fortify our standing as a dependable and innovative company in the security and protection sector, aiming to be the premier and preferred choice for our customers seeking private security services. We are dedicated to pursuing excellence and innovation in all facets of our offerings, with a focus on establishing robust and enduring relationships with our clients. Through a commitment to continuous development, we aspire to broaden the scope of our services and invest in technology and innovation to maintain our position at the forefront of private security services. Our driving force is the ambition to achieve sustainable success in the field of private security services

## **OUR MISSION**

Our mission at ELEGANT FOR INDUSTRIAL SECURITY

SERVICES COMPANY is to offer thorough professional security services across all dimensions, aspiring to be an indispensable security partner for our clients. Our approach involves embracing the latest technology and effective practices in safeguarding people, premises and possessions.

Our primary dedication is directed towards ensuring the safety of our customers, their employees, visitors, and assets against a range of risks. We are unwaveringly committed to delivering affordable top-notch security services through the deployment of static guards and mobile patrols consisting of qualified professional, and distinguished individuals.





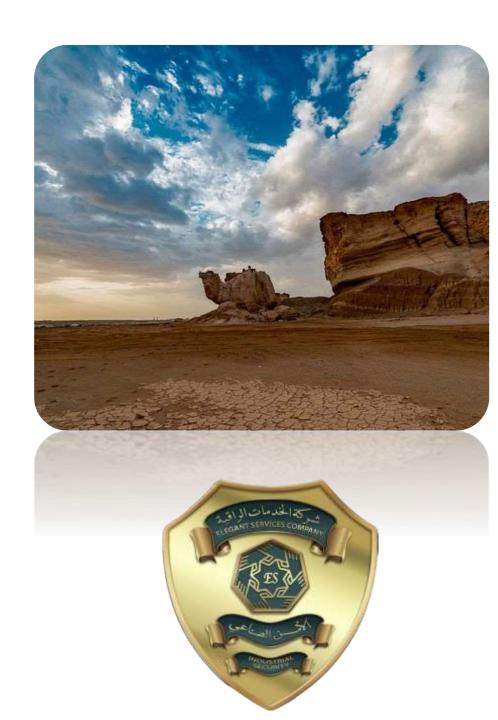
#### **COMPANY'S HISTORY**

Elegant was founded in 1986 and has since grown to become one of the leading security services providers with registered offices in Dammam, Kingdom of Saudi Arabia, and Kingdom-wide operations.

The sole proprietorship was converted to a single-owner limited liability company in May 2018 and was 100% owned by its visionary founder, Mr. Adnan Saleh Al Humaidi.

In 2024, the company was converted to a limited liability with the addition of Saleh Al-Humaidi and Bader Al-Humaidi as shareholders. Elegant is one of the few active players in the security service market with a "Grade A" license, putting it in an elite class and enabling it to ramp up its staff and deploy in execs of 1,000 security guards across the Kingdom.

The Company has a strong client base, including Saudi Aramco, The Red Sea Development, Sabic, Ma'aden, Sanad, SATORP, SAIPEM, and Halliburton, among others. Elegant is working on attaining The In-Kingdom Total Value Add (IKTVA) program which is designed to drive domestic value creation and maximize long-term economic growth and diversification to support a rapidly changing economic environment. In addition, Elegant has attained Cybersecurity Compliance Certificate. Another target Elegant is working on is a future agreement with a several firearms' agencies located in UK.



### **COMPANY PROFILE**

Elegant Services Group was founded with an aim to provide security services to private firms, business complexes and industries by protecting their assets from threat, lose, danger and physical risk. With a sharp focus on security, offering a combination of Saudi security manpower, K 9 security trained dogs and specialized security products, We provide the required service in close cooperation with customers.

To this end, business areas have been added and the service contents have also been specialized, increased and developed gradually. Our business areas are Guard Services, Alarm Systems, K-9 Service, Cash Handling, Security Trainings, Conference and Exhibitions etc. to name a few.

Elegant Services Group (ESG) entered the Saudi market with the acquisition of the security company, ELEGANT FOR INDUSTRIAL SECURITY CO. By 2001, Elegant Services Group had successfully acquired Elegant Training Bahrain to provide series of Assets Protection Courses with globally certified curriculums of ASIS International, headquartered in Alexandria, Virginia (USA).

By 2006 ESG has nationwide branch offices in Riyadh, Jeddah, Jubail and Al-Khafji to serve and support clients of the region.

ESG is locally-focused Security Provider Company in Saudi Arabia; however, it has successfully conducted APC Trainings dozens of times in its Bahrain branch office. Last year ASIS International Security Conference and Exhibition was organized in Bahrain aiming to explore and demonstrate security techniques and concepts to Middle East Region.

Every day our security officers provide unmatched security solutions to meet the specific needs of different businesses. We are committed to providing with focused, responsive service at the local and the regional levels. Our services include patrols and inspections, armed guard, access control, K-9 Service, security console operators, alarm response, and specialized client services.



### **COMPANY PROFILE**

After years of experiences, it specializes in providing professional security services to corporations and individuals, engineering services to factories, commercial complexes and various projects. The company operates in a wide diversity of industrial sectors, serving private and government clients.

The company offers services including oilfields, mining, project management and security services. Additionally, it has gained sound specialization on operation and maintenance as well as manpower supply.

Being the sponsor and co-sponsor of ASIS International, it has completed couples of internationally recognized security trainings in the field of assets protection. ESG has developed a comprehensive package of professional, low key, proactive services covering Security, Manpower, Training along with Operations and Maintenance.

Our proactive low-key approach ensures project engineering, on-demand training, safety and reduces disruption and dangerous situations, stressing preparedness and contingency planning.

The company has over 2000 fully trained security officers and event safety personnel availablenationally. Our team takes pride that we are able to provide a service package to our clients without the need of recruiting outside contractors or using non-licensed, inexperienced security and event staff. The management team and employees have years of experience and specialized training in all security, project development, operations and manpower matters.



## **BUSINESS CAPABILITIES**

- 1. Assets Protection and Training
- 2. Security Manpower and Guarding
- 3. Armed Guard Service
- 4. Security Consultancy and Surveillance
- 5. CCTV and IP Camera Network
- 6. K-9 Service and Training
- 7. Information Technology & Data Security
- 8. Security Equipment's and Device Installation
- 9. Industrial Manpower and Housekeeping









## **MAJOR CLIENTS**

- SCECO-Central Area
- SCECO- Eastern Area
- SCECO-Western Area
- SCECO- Southern Area
- Ma'aden Aluminum
- Halliburton
- Apicorp
- Chevron
- Saudi Aramco (Female Security)
- Chamber Of Commerce Eastern Province
- BAROID
- Dhahran Exhibition Company
- SATORP. Co
- Flowserve
- SASREF

الشركة السعودية للكهرباء Saudi Electricity Company



- Al-khafji Joint Operations (Saudi Aramco)
- Al Kifah Holding Co. Seara
- Al Kifah Holding Co. STC
- Wellbore Ltd
- Etam Food Bank
- Saudi Basic Industries Corporation
- Sabic GAS
- Sabic Bin Zahr
- Sabic K-9
- Sabic Kemya
- JGC
- S.A TALKE
- SANAD Co.
- Red Sea Global
- NITI & NPA







## **K-9 DIVISION**

The Elegant K-9 Division's mission is to protect workplaces, homes, business complexes and communities. ESG pioneers the security industry by introducing and refining specialized security solutions that provide superior value to customers of all sizes and industries.

With this dedication to its mission, ESG has launched the ELEGANT K-9 DIVISION to support the patrol and odor detection needs of small, medium and large businesses.

ESG K-9 offers its customers the ability to employ proven, world-class security and detection measures at their facilities.

This service differentiates Elegant Services Group from other security providers of the region because of its three main strengths – superior training, coverage capability and reliability.

K-9 detection is a security solution for customers who may experience a greater level of risk from terrorism, weaponry, bomb threats, presence of narcotics or physical attacks due to the nature of their business.

These customers may include high-rise buildings, parking structures, transportation, shipping and logistics facilities. K-9 has also been called on to perform explosive detection services at highly visible sporting events, entertainment and cultural and educational venues.

Elegant K-9 leadership team has over decade-long of combined experience in training, handling and canine care. Over 25 fully trained canine handler teams are ready for immediate deployment, providing unparalleled capacity and scalability to its clients.



## **K-9 DIVISION**

Our quality standards have been recognized and certified by a variety of organizations.

The Elegant K-9 Division creates and delivers credible and cost-effective canine solutions to private business and government agencies. Its services include:

- General security surveillance by security officer/handler
- Crowd control and criminal deterrence as a security presence
- Parking lot and building tours
- Loitering, vandalism and violence indicators observation
- Detection: narcotics and explosives materials
- Security patrol
- Cargo inspection
- Identification of suspected materials

The Elegant K-9 Division offers trained and deployable odor-detection canine/handler teams for:

- Explosives
- Narcotics
- Tracking
- Canine
- Handler training



## TRAINING DIVISION

The all-new Basic Security Training Series is a complete 12-part active-learning system that includes engaging, up-to-date lessons on safety and security methods, emergency preparedness, effective communications, report writing, ethical conduct, and many other critical topics.

#### The BSTS includes:

- 12 training programs covering the most crucial topics and issues facing security officers today.
- A complete PROTECTION OFFICER GUIDEBOOK with lesson plans, instructor tips, and answer keys questions.
- Module #1 Asset Protection and Security
- Module #2 Physical Security and Crime Prevention
- Module #3 Patrols and Fixed Posts
- Module #4 Fire Protection and Life Safety
- Module #5 Criminal Law and Criminal Liability
- Module #6 Communications
- Module #7 Civil Law and Civil Liability
- Module #8 Ethics, Deportment, and Professional Conduct
- Module #9 Report Writing
- Module#10 Investigations
- Module #11 Human and Public Relations
- Module #12 Emergency Situations



# MODULES - TRAINING DIVISION

This 12-part series consists of the following modules and comes complete with tCo.ing material and third-party documentation of training.

Module #1 - Asset Protection and Security

Module #2 - Physical Security and Crime Prevention

Module #3 - Patrols and Fixed Posts

Module #4 - Fire Protection and Life Safety

Module #5 - Criminal Law and Criminal Liability

Module #6 - Communications

Module #7 - Civil Law and Civil Liability

Module #8 - Ethics, Deportment, and Professional Conduct

Module #9 - Report Writing

Module#10 – Investigations

Module #11 - Human and Public Relations

Module #12 - Emergency Situations



## **SUPERVISOR TRAINING**

## **SERIES**

Supervisor Training Series is a 10-part training program that provides leadership training for Security Officers. This highly acclaimed training series will help to develop Security Officers into Supervisors as well as enhance the leadership skills of Security Supervisors.

MODULE #1 - Principles of Leadership I

MODULE #2 - Principles of Leadership II

**MODULE #3 -** Effective Communications

**MODULE #4 - Employee Performance Evaluations** 

**MODULE #6 - Behavior & Motivation** 

MODULE #7 - Counseling & Sexual Harassment

**MODULE #8 - Substance Abuse** 

**MODULE #9 -** Discrimination & Affirmative Action

**MODULE #10** - Career Opportunities





### **SECURITY SERIES**

#### **SUPERVISOR EXCELLENCE: THE SERIES**

This new training program is aimed at improving the leadership skills and operational practices of both new and veteran security supervisors. This new series comprises quality curriculum covering vital skill-building topics like leadership, communication, customer service and prioritization, as well as sound rules and procedures for reducing business risk, preparing for emergencies, managing crises, communicating sexual harassment laws and invCo.igation methods, and developing world-class professional standards.

#### **LEADERSHIP PRINCIPLES**

True leadership requires dedication, focus, and flexibility.

Leadership is harder than supervision and more personal than management. Supervision is temporary in nature, while true leadership is permanent. Poor leadership comes and goes but strong leaders and their effect on our live last a lifetime. This course outlines and discusses what constitutes a security leader and provides guidelines on how security supervisors can become security leaders. The viewer will also learn specific leadership principles, traits, and responsibilities as well as the various levels for effective discipline.

#### **SUPERVISOR COMMUNICATIONS**

The security supervisor, you are first, last and always a communicator. The ability to communicate clearly and concisely is the single most important skill that a security supervisor can possess. Without communication, there is no coordination; without coordination, there is no organization. Coordinating and organizing are two functions that form the essence of supervision. Communication is the glue that holds the whole process together.

#### **SECURITY'S IN REDUCING BUSINESS RISK**

Many security professionals have seen young and slightly idealistic security officers view their role as black and white. These officers, while perhaps well intentioned, believe their primary job is to "get the bad guys" and put them in jail or to facilitate termination of employees who violate company policy. What these officers seem to miss or ignore is that their role in not to get "the bad guys" but to REDUCE BUSINESS RISK.

#### HANDLING MULTIPLE PRIORITIES

Increasingly in today's workforce, one person is responsible for a variety of tasks. With all this information, how much can one person be expected to absorb? How do you decide what should be done first? How do you avoid becoming frustrated with the overload? This course provides the security supervisor with methods and procedures that will help bring order to the average, hectic day by dissecting the three basic

#### **EMERGENCY AND CRISIS MANAGEMENT**

Emergency preparedness can be called many different things:
Emergency Management, Disaster Recovery, or Business
Continuity Planning. Regardless of the terms used, security
plays a KEY role in preparing any organization for an
emergency. Supervisors and management should understand
the role of security by understanding the basic concepts of
emergency preparedness because emergency preparedness is
key to business survival. This course provides the strategic
steps for emergency preparedness.

#### **CUSTOMER SERVICE AS A SECURITY**

When we provide security to our clients, we are providing them with a service. As such, we want that service to be perceived as ideal, tailored to our clients, and designed to fit their needs. Ideal service does not simply occur; we must have a strategy in place that will allow us the flexibility to blend what we do as a security provider into excellent service for each client. This course reviews service expectations, examines the unique characteristics of security service and explains the attributes a client.

#### PROFESSIONAL STANDARDS

Security has not always been considered a "profession." While perhaps viewed as a steady job, security was not seen as having a clear career path. However, changes in corporate America, increased terrorist activity, greater liability and increased regulatory requirements have driven the push toward PROFESSIONALISM in the security industry. But before the security supervisor can fully understand what it means to be a professional, he or she must first understand the STANDARDS of security professionalism.



## SECURITY SYSTEMS AND COMMUNICATION

Elegant Security Group is a complete source for CCTV, IP Camera, Video door phones, Access Control, Intruder / Fire Alarm Systems, Anti Shop Lifting Systems. Through our strategic partnerships with world class manufacturers, we distribute the most comprehensive catalogue of digital surveillance equipment and other security related products available in Middle East.

Our philosophy is simple. We listen to our customers and then offer unbiased honest. professional advice. We are continuously investing a great deal of time and money in research of security products' market. This allows us to be very selective in the brands and products that we carry. We do not follow industry trends, but rather understand the clients' demand and requirements. Elegant Security Group is one of the leading organizations in security, safety & communication systems. We supply, install & maintain:

- Security Systems
- Communication Networks
- Safety Systems
- Consultancy
- Training
- Upgrade Systems
- Maintenance & Contracts

